



downs & towns

art. adventure. advocacy

HOUSTON VANDERGRIFF

Houston Vandergriff is an award-winning travel photographer, content creator, and influencer based in Knoxville, Tennessee.

He has traveled to 26 countries and 49 of the 50 United States. His camera opens doors around the world and helps build relationships around three pillars of

- photography
- travel
- advocacy

INFLUENCER & ADVOCATE

Labeled the "Champion of Life" by a podcaster in India, Houston's story has inspired many. His biggest passion, besides WWE, is helping to break down outdated stereotypes surrounding disability. His award-winning photography has been featured in galleries in four countries, solo and curated shows, and multiple travel and art magazines and books.

Downs & Towns started as a family project to celebrate Down syndrome. It has grown to an international platform for disability awareness and education.



@DOWNSANDTOWNS BY THE NUMBERS

tiktok

411K

instagram

24K

twitter

12K

facebook

700

DIVERSITY INCLUDES DISABILITY

AUDIENCE | PARTNERSHIPS | ENGAGEMENT



TOP COUNTRIES

USA | United Kingdom | Canada
Germany | Iran | Phillipines

TOP CITIES

New York | Los Angeles | Chicago
Knoxville | Tehran | Athens

AGE

62% 18-24
25% 25-34
8% 35-44

GENDER

TK

52% female
48% male

IG

73% female
27% male



Amazon - Fashion



Arival - Las Vegas



Tourism For all
- Portugal



Travello - Egypt
Tour 2023



The Flying Bike



Lex Mayhem-UK
Pro Wrestler



Nickelodeon
- Recruitment



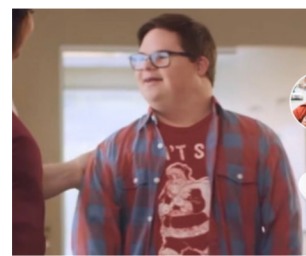
Save the Storks
- Non-profit



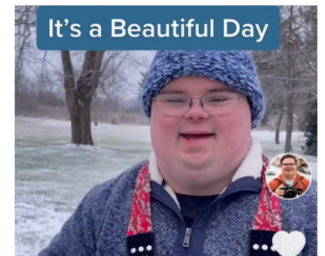
Jackery - Tech Product



GuruShots - App



TVA ECU - Credit Union



Rob Drabkin - Music

AS SEEN IN

- Newsweek
- MSN
- TravelAbility Insider
- Inclusion Radio Europe
- It's Gone Viral
- Tiktok for Good
- Epoch Times
- Trisomia 21 Firenze
- A Million Voices
- Arival Travel News
- Sprouting Minds
- Social Curae
- Orig Power
- Backstage Pass
- Open Book, London
- Inclusive View
- Save Down Syndrome
- Including You
- The Inspiration Show
- Fabiosa

downs & towns

Looking for a social media influencer to showcase your products or services?

Working with Downs & Towns gives you access to our entire team - Houston Vandergriff, the internationally awarded travel photographer, Katie (Mom), Elisa and Maranda (sisters), and the entire family. Not to mention 2 adorable cats.

Our loyal audience is a unique mix of advocates, photographers, travelers, and people seeking inspiration from all three. We have a wide variety of ages and nationalities. Our audience occasionally trends to areas where our story spreads (i.e. we are currently very popular in Iran).

Houston's Down syndrome is a visible disability. This works great for inclusive clients who wish to show how they are embracing differences.



Areas of Specialty

Travel	Adventure
Photography	Community
Disability	Friendship
Advocacy	Inspiration
Empowerment	NFTs
Diversity	Digital Collectibles

"Let me tell you that what you are doing is amazing... Keep going, you are changing the world, picture by picture"
-TikTok fan

Social links

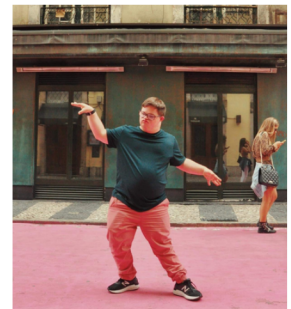
Tiktok: @downsandtowns

Instagram: @downsandtowns

Twitter: @downsandtowns

Facebook: Downs & Towns

"You're so talented and you're the best TickTocker in the world" -TikTok fan



www.downsandtowns.com